

Creating a Product Label

Module 3, Lesson 6

Guidelines

Choosing Colors

Colors communicate faster than words.

When it comes to the use of colors, consistency is essential.

Use these colors that are used in your Logo.

Readability is Important

The product label for a medicine/drug/therapeutic contains very important information like:

- The product (medicine/drug) name
- The concentration product
- Proper storage
- Use warnings

Patients and doctors should be able to read the label with ease. The font color should contrast with the rest of the label

Font Choice

Use an easily readable font.

Use a single font.

Supply the Necessary Information

Certain types of information must be included on your product label, some for the buyer's benefit and others because labeling laws and regulations demand them to be disclosed.

Examples

COMPOSITION :
Each 10ml contains :

Phyllanthus Emblica (Amla)	500 mg.
Solanum Nigrum (Makoy)	400 mg.
Boerhaavia Diffusa (Punarnava)	400 mg.
Phyllanthus Niruri (Chalmeri)	500 mg.
Cichorium Intybus (Kasni)	500 mg.
Eclipta Alba (Bhringraj)	400 mg.
Tephrosia Purpurea (Sharpunkha)	300 mg.
Berberis Aristata (Daru Haldi)	300 mg.
Ocimum Sanctum (Tulsi)	100 mg.
Andrographis Paniculata (Kalamegha)	125 mg.
Terminalia Chebula (Haradi)	300 mg.
Picrorhiza Kurroa (Kutki)	150 mg.
Fumaria Parviflora (Pitpara)	200 mg.
Piper Longum (Pipli)	150 mg.
Moringa Pterygosperma (Shigru)	200 mg.
Acacia Catechu (Khair)	125 mg.
Tinospora Cordifolia (Gudachi)	200 mg.
Embellia Ribes (Vidanga)	100 mg.
Tecomella Undulata (Roheda)	50 mg.
Flavoured Syrup Base	q.s.



HEPATOZ Plus
AYURVEDIC LIVER TONIC

Protects From Hepatotoxins and Improve Liver Health

Pharmacology :

- Shows reduction in SGOT, SGPT, albumin level and tissue glutathione.
- Controls bilirubin levels.

Indication :

- Liver disorders
- Abnormal Liver Functions.

AN AYURVEDIC PROPRIETARY MEDICINE

Mfg. Lic. No. : 680-ISM(HRY.)
Batch No. :
घान संख्या :
Mfg. Date :
उत्पादन तिथि :
M.R.P ₹ :
अधिकतम खुदरा मूल्य
(Incl. of all Taxes)
(समी कर सहित)
Use within 3 years from mfg. date.



Marketed by :
SANATOZ HEALTHCARE
741, Highway 175, Hopland,
CA-95449 (USA).
C.O. : Village Kumbhari,
35 Milestone Highway - 132054
Sd/ By : A.R. Laboratory (GMP Certified unit)
Ansal Road, Kumbhari-132001

Store in a cool & dry place
SHAKE WELL BEFORE USE
Dosage :
Adult : 2-3 teaspoonful three times a day
Children : 1 teaspoonful three times a day
or as directed by the physician.



NDC 49502-393-80 Rx only

Insulin Glargine
(insulin glargine-yfgn)
Injection

100 units/mL (U-100)

Do not mix with other insulins
For subcutaneous use only
Use within 28 days after initial use

10 mL Multiple-Dose Vial

Mylan

Dosage: See Prescribing Information.
Manufactured by: **Mylan Pharmaceuticals Inc.**
Morgantown, WV 26505 U.S.A.
U.S. License No. 2210
Manufactured for: **Mylan Specialty L.P.**
Morgantown, WV 26505 U.S.A.
Product of Malaysia
MA#G-39310-VL-R1

**Unvarnished Area
FOR OVERPRINTING**

LOT XXXXXXXXXX
EXP MMM YYYY

DUPIXENT® 300 mg

Solution injectable en seringue préremplie 300mg/2ml
Solution for injection in pre-filled syringe

محلول للحقن في حقنة معايرة مسبقا

dupilumab / دوبيلوماب

Voie sous-cutanée • A usage unique
Subcutaneous use • For single use only

استعمال تحت الجلد • للاستعمال واحد فقط

2 seringues préremplies avec dispositif de protection d'aiguille
2 pre-filled syringes with needle shield

SANOFI



Examples

NDC 68645-587-54
ONCE-DAILY
Lisinopril
Tablets USP

 **10 mg** 

Rx Only
30 Tablets

Take charge of your health by taking your medication properly.

Each tablet contains lisinopril USP..... 10 mg. Rev. 06/19

Usual Dosage: See accompanying prescribing information.

Dispense in a tight container.

Keep out of the reach of children.

Storage: Store at 20° to 25°C (68° to 77°F) [See USP Controlled Room Temperature]. Protect from moisture, freezing and excessive heat.

Distributed by:
The Kroger Co.
Cincinnati, OH 45202

Manufactured for:
Lupin Pharmaceuticals, Inc.
Baltimore, Maryland 21202,
United States

GTIN 10368645587544

N 3 68645 58754 7
11389

Contains 4 Single-use Prefilled Autoinjectors

NDC 50406-440-04

Enbrel[®]
etanercept

 **50 mg/mL**

SureClick[™] Autoinjector
50 mg/mL (2.98 mL)
Single-use Prefilled Autoinjector

Attention: Not for use in pediatric patients under 135 lbs.
For Subcutaneous Use Only
Sterile Solution - No Preservative
Refrigerate at 2° to 8°C (36° to 46°F). **DO NOT FREEZE.**

Carton contains (4) prefilled SureClick[™] Autoinjectors; 1 package insert with attached patient information sheet(s) are intended to be dispensed as a unit.

AMGEN Wyeth[®] Rx Only

Manufactured by Amgen Corporation, Thousand Oaks, CA 91320
Marketed by Amgen and Wyeth Pharmaceuticals

10 - 1 mL Single Use Vials NDC 55513-530-10

AMGEN[®]

Neupogen[®]
Filgrastim

A Recombinant Granulocyte Colony Stimulating Factor (rG-CSF) derived from *E. Coli*

300 mcg/1 mL (3 x 10⁷ Units/1 mL)

For Subcutaneous or Intravenous Use Only
Sterile Solution - No Preservative
Refrigerate at 2° to 8°C (36° to 46°F). Avoid Shaking.

Amgen Inc. Thousand Oaks, CA 91320 U.S.A. U.S. License No. 1080